

Entrepreneurs take on the risk for starting a business for the purpose of making a profit.

If I am not an entrepreneur now, can I become one? Yes!

1. I am willing to learn how to manage a business AND
2. I have the potential to turn my activity or skill into a business.

Can I turn something I like to do into a business? Yes!

1. There is a demand for my product or service
2. I am willing to take responsibility for learning and doing what a business needs.

A Farmer's Story

"I raise chickens on my farm, and sometimes I have a LOT of extra eggs. If I sell the extra eggs, I make money! If don't sell the extra eggs, I don't make money, but I don't lose money, either. I am in the same place as when I started."



"If I build a bigger chicken coop AND buy more chickens and hire workers so I can sell even more eggs to a merchant, I am an entrepreneur."

There is risk in the time and cost of building the coop and buying and raising the chickens for more eggs. If the eggs don't sell, or if the chickens stop laying eggs, there will be no money for the new coop, or chicken feed, or to pay the workers.

