Entrepreneurs take on the risk for starting a business for the purpose of making a profit. Some of the best business ideas come from people who see a need in their community and try to fill that need. They are helpers and problem-solvers who keep trying even when their ideas don’t work out at first. Entrepreneurs are innovators who work hard for their communities.

In The Market and Me, you have heard the stories of the Hale family and other pioneers of the Western Reserve. You learned how entrepreneurs provide for the wants and needs of their customers. You know that entrepreneurs use and manage productive resources to create products or provide services in starting businesses.

Now it’s your turn to create something new! Think of the things that people need and want. Use the paper house template page to create buildings for businesses that fill the needs in a community, like places to live, buy food and clothing, get exercise and fresh air, get books to read, and learn things. You can also make buildings for things people don’t want but like a lot, such as ice cream shops, pet stores, or movie theaters.

Instructions:
1. Print as many pages of the paper house template for all the buildings you want to make.
2. Color designs on the buildings, and write their names on the fronts.
3. Cut out the buildings, then glue or tape them together.
4. Arrange your community! Place the buildings where you want them.
   Use yarn, Lego bricks, old socks, or whatever you have around the house for roads, lawns, driveways, and parking lots. Add toy cars, plastic animals, rocks, and twigs
5. Tell a friend about your town, or write a story about what it would be like to live there.

Another way: collect small boxes or cans from food packaging; cover with paper to create your buildings for your neighborhood.

Are there places to live?
Are some of the businesses producers of goods?
Do some of the businesses provide services?
Is there a place to take a walk, ride a bike, fly a kite, or skateboard?
What is your favorite place to visit in the new community?