

University Circle Inc.
University Circle Special Improvement District (SID)
Governing Body Meeting Minutes
UCI Community Room
July 24, 2025
4:00 PM

TIME, PLACE, ATTENDANCE

In accordance with Ohio's Open Meetings Act, a meeting of the University Circle Special Improvement District (SID) Governing Body was held on July 24, 2025, at 4:00 PM in the UCI Community Room.

BOARD MEMBERS PRESENT

Chair Bill Seelbach, Kate Borders, Chris Goodrich, Chief Deon McCaulley, Sherita Mullins (Mayor's Appointee), Robert Norton (Council President's Appointee), Jason Pirtz (Reserve Member Organization), Steve Rubin, and Julian Rogers (Reserve Member Organization).

OTHERS PRESENT

Dean Parker (Assistant Treasurer), UCPD Chief Tom Wetzel, UCPD Captain Alanna Smith, UCPD Administrative Assistant Susan Schwartz and a member of the public.

CALL TO ORDER

Chair Bill Seelbach called the meeting to order at 4:02 PM.

Ms. Kate Borders confirmed that a quorum was present, including at least fifty percent (50%) of board members and one (1) representative from a Reserve Member Organization.

APPROVAL OF MINUTES

The minutes of the April 24, 2025 meeting were unanimously approved as submitted.

WELCOME AND REPORT OF THE CHAIR

Chair Seelbach welcomed attendees and thanked them for participation.

BOARD BUSINESS

Chair Seelbach commenced a conversation around the FY2026 budget and Dean Parker reviewed the budget and answered any questions. Consensus was supportive of the prepared budget.

It was noted that the timing is not ideal this year due to the SID launching in January of 2025. In order to launch, a preliminary budget was created for 2025. In future years, this board will review a draft budget prepared by staff, make any amendments, and recommend a fiscal operating budget to the board of UCI by June each year. The fiscal year of UCI begins July 1 annually.

PRESENTATIONS

Borders presented an overview of the communications strategy for the SID moving forward. A dashboard now exists on the UCI website that tracks data and is updated quarterly. In addition, a quarterly postcard will be mailed to all property owners and all UCI trustees. The postcard will include a QR code linking to the dashboard. Recommendations for further communications were noted and staff will continue to improve communications.

UCPD DEPARTMENT REPORT

Chief Tom Wetzel presented updates on UCPD initiatives, programs, and department statistics. His reported is added to the minutes.

ADJOURNMENT

There being no further business, Chair Seelbach adjourned the meeting at 5:19 PM.



University Circle Inc.
FY 2026 Special Improvement Budget Assumptions

The University Circle Special Improvement District FY26 Budget is presented which reflects Net Operating Income of \$110,000 and a break even after capital expenditures. There remains Safety related costs that UCI funds totaling \$274,527, and is further detailed in the table below:

	SID Funded	UCI Covered SID Expenses	Total
Total Revenues	\$ 4,397,548	\$ -	\$ 4,397,548
Total Expenses	4,287,548	236,826	4,524,374
Net Operating Income / (Loss)	110,000	(236,826)	(126,826)
Capital	(110,000)	(37,701)	(147,701)
Total NOI after Capital	\$ -	\$ (274,527)	\$ (274,527)

Revenues:

- Pursuant to the formation document the SID assessment will increase by 3% annually in each of the five years with the next increase on 1/1/26. The revenues presented are net of the \$250k in establishment costs that UCI is recovering.
- The remaining twelve (12) Voluntary Member Police payors assessment is assumed to increase by 3% consistent with the SID.
- Non Union employee reviews are completed in the first quarter of the fiscal year with pay raises becoming effective 10/1. A 5% increase of all non-union salaries is assumed with 3% for Union members per the collective bargaining agreement.
- UCPD patrol staffing is budgeted to be 32 total employees consistent with FY 25. This includes 23 FTE and 4 PT officers, one executive assistant and 4 dispatchers.
- The UCPD union contract enters the final year of a three-year term which expires 6/30/26. The contract calls for a 3% increase effective 7/1 for all members.
- Negotiations with the dispatchers will be underway this month as they have petitioned to unionize with the OPBA (the same union representing the patrol officers). Last year during the review of all compensation the dispatchers were brought to a market rate. The budget assumes the increase for FY 26 will be the 3% called for in the patrol contract. It is anticipated this will be a three-year contract beginning 7/1/25 and not being in synch with the patrol contract.

- There remains Safety occupancy cost for the Operations Center and for HR staffing costs that UCI funds as SID revenues are insufficient to cover. These costs paid by UCI are presented in a separate column.
- Our insurance broker indicates insurance costs are expected to increase 3-4% . The budget assumes a 3.5% increase.

UNIVERSITY CIRCLE INCORPORATED**Fiscal 2026****CONSOLIDATED UNRESTRICTED OPERATING AND DONOR RESTRICTED
BUDGETS**

	SID Funded	UCI Funded	Total Safety Costs
REVENUES, GAINS, APPROPRIATIONS AND OTHER SUPPORT			
Program services:			
Safety (net of \$50k per year in recovery of SID establishment costs)	4,397,548		4,397,548
	4,397,548	-	4,397,548
Contributions:			
Donations and grants	-		-
State Grants	-		-
	-	-	-
Total revenues, gains, appropriations and other support	4,397,548	-	4,397,548
EXPENSES			
Program expenses:	-		-
Safety	4,287,548		4,287,548
Property Management	-	150,897	150,897
Finance and Administration	-	85,929	85,929
Total expenses	4,287,548	236,826	4,524,375
Net income (loss) from operations	110,000	(236,826)	(126,827)
<u>Adjustments for non-operating items:</u>			
Less: capital budget - projects and other	(110,000)	(37,701)	(147,701)
Net income (loss) from operations after adjustments for non-operating items	(0)	(274,528)	(274,528)

UNIVERSITY CIRCLE INCORPORATED**Fiscal 2026****CONSOLIDATED UNRESTRICTED OPERATING AND DONOR RESTRICTED
BUDGETS**

SID Funded	UCI Funded	Total Safety Costs
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EXPENSES

Natural classification:

Assessments (SID)	-	9,193	9,193
Circle events (logistics, entertainment, F&B)	1,000	-	1,000
Conferences, conventions and meetings	25,000	-	25,000
Contract labor	5,092	-	5,092
Donor relations	40	-	40
Dues, fees and subscriptions	13,072	-	13,072
Equipment and uniforms	149,747	-	149,747
Grants and other assistance to individuals	563	-	563
Information technology	113,911	-	113,911
Insurance	120,383	60,040	180,423
Landscaping and signage (safety)	40,000	635	40,635
Legal	28,532	-	28,532
Marketing and promotion	3,841	-	3,841
Miscellaneous and other	46,697	-	46,697
Office expenses	14,800	-	14,800
Payroll and related costs	3,504,224	85,929	3,590,153
Professional and consulting services	40,317	635	40,951
Real estate taxes	-	60,253	60,253
Repairs and maintenance	105,547	13,224	118,771
Special events	1,247	-	1,247
Travel and transportation	47,883	-	47,883
Utilities	25,654	6,918	32,572

Total expenses

4,287,548	236,826	4,524,375
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UNIVERSITY CIRCLE INCORPORATED
FY 26 BUDGET

OPERATING BUDGET - CAPITAL ITEMS

Facility	Description	SID Funded	UCI Funded	Total
UCPD	UCPD - Patrol Car Fully outfitted	90,000		90,000
UCPD	UCPD - SRT/Task Force Equipment	20,000		20,000
Operations Center	Facility Condition Assessment		15,869	15,869
Operations Center	HVAC Ductwork Efficiency Upgrade		5,605	5,605
Operations Center	Lighting Efficiency Upgrade Parking Lot + Operations Center		5,290	5,290
Operations Center	New windows for 2nd floor		7,000	7,000
Operations Center	Reseal and Restripe the Parking Lot (Resurfaced 2022)		3,938	3,938
		110,000	37,701	147,701

UNIVERSITY CIRCLE POLICE



SID Board Meeting
July 24, 2025

University Circle Police Department

Chief Tom Wetzel



Staffing as of July 10

Full dept: **37**

FT Police officers: **22**

PT Police officers: **6**

Auxiliary officers: **2**

FT Dispatchers: **4**

PT Dispatchers: **1**

Exec. Asst: **1**

CIS: **1**

Ambassador: **0**

One full time officer is leaving for another agency

NOBLE Award

- Officer Gloria Mercado has been recognized by NOBLE (National Organization of Black Law Enforcement Executives) for their **Civil Rights Outstanding Youth Services Justice by Action award**. She will be going to Hollywood Florida in August to receive the award.



Snapshot of statistics



	July 1, 2024 – December 31, 2024	January 1, 2025 – June 30, 2025	Change
Total Crime Incidents Reported	257	192	-65 (-25%)
Crimes Against Persons	31	38	+7 (+22.5%)
	Suspects were identified in 25 incidents.	Suspects were identified in 32 incidents.	
	20 cases involved suspects and victims known to each other.	24 cases involved suspects and victims known to each other.	
	Arrests were made in 10 cases at the time of investigation.	Arrests were made in 9 cases at the time of investigation.	
Crimes Against Property	217	119	-98 (-45%)
	Suspects were identified in 50 incidents.	Suspects were identified in 36 incidents.	
	Arrests were made in 16 cases at the time of investigation.	Arrests were made in 15 cases at the time of investigation.	
Officer-detected Crime	9	35	+26 (+288%)
	Suspects were identified in all 9 incidents.	Suspects were identified in all 35 incidents.	
	Arrests were made in 5 cases at the time of investigation.	Arrests were made in 27 cases at the time of investigation.	
Crime specifically targeting Motor Vehicles	165	77	-88 (-53%)

Departmental Assistance Responses	Jan-Mar 2025	Apr-June 2025
Assist University Hospital PD	6	7
Assist CWRU PD	6	12
Assist Cleveland PD	20	14
Assist Other Agency/Task Force	21	16

Motorists Assisted	Jan-Mar 2025	Apr-June 2025
Disabled Motorists	40	41
Lockouts	59	65
Battery Boosts	36	27
Street Accident Responses	55	50
Private Property Accident Reports	21	24
Private Property Hit-Skip Reports	14	22

Persons Assisted Activities	Jan-Mar 2025	Apr-June 2025
Welfare Checks / 911 Hang-up Checks	58	66
Missing Persons Located Reports	2	2
Psychiatric/Probated Patient Transports	17	32
Non-psychiatric Transports	5	5

Traffic Enforcement	Jan-Mar 2025	Apr-June 2025
Moving Violations	59	45
Written Warnings	6	3
Verbal Warnings	140	157
Vehicle Pursuits	1	3
Non-Pursuits (vehicle fled but we did not pursue)	19	17
Parking Tickets Issued	208	189

Suspicious Activity	Jan-Mar 2025	Apr-June 2025
Suspicious People	25	35
Suspicious Vehicles	48	33
Suspicious Activity	25	56
License Plate Reader Hits Investigated	15	34
Possible Gunshots	16	4

Community Policing Activities	Jan-Mar 2025	Apr-June 2025
Directed Patrols	1680	1170
Foot Patrols	261	344
Institutional Visits	163	134


Crimes/current concerns

OVI arrests.

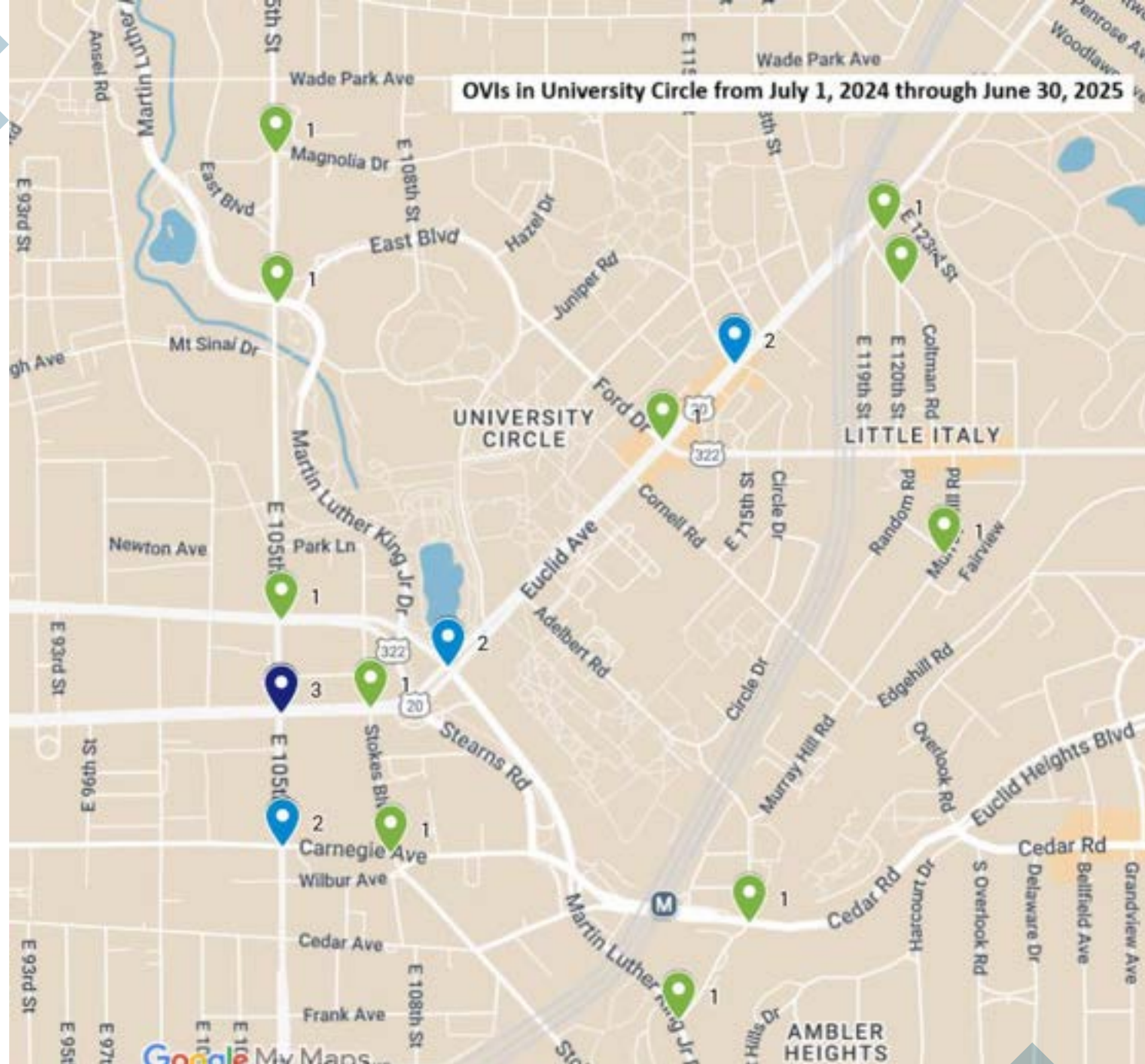
Arrests involving weapons.

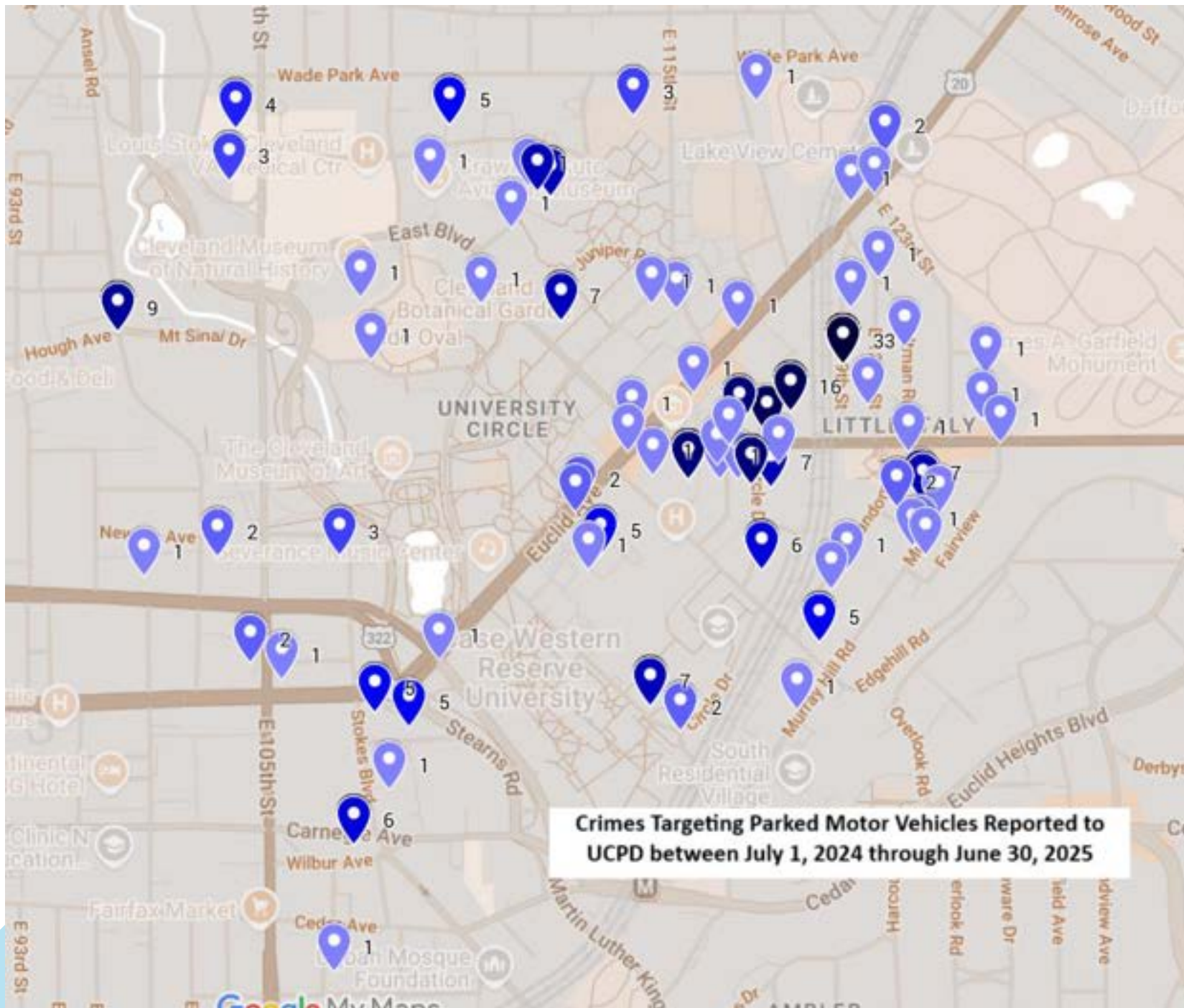
Thefts from automobiles.

Addressing through patrol strategies, undercover details, CVD camera.

A close-up photograph of a red pushpin stuck into a map. The map shows various colored lines representing roads and geographical features. In the background, several other pushpins in blue, yellow, and purple are visible but out of focus. A semi-transparent white rectangular box with a thin black border is centered over the image, containing the text "Pin/heat maps".

Pin/heat maps





Officer Wellness

Retired Police Lt. Lisa Budny will be at the University Circle Police Department, 12100 Euclid Ave, Cleveland, on July 28 and July 31 from 5:30 – 6:30 pm for important officer wellness training. Open to active and retired police officers. To register, call Susie Schwartz at 216-791-1234 or email at Susan.Schwartz@universitycircle.org.

Officer Mental Health – Suicide Awareness training





JOIN US ON JULY 22, 2025, AND JULY 24, 2025

YOUR FREE TICKET TO BETTER HEALTH

BOTH NIGHTS FROM 5:30PM - 6:30PM

LEARN ABOUT A PAINLESS, DRUG-FREE TREATMENT OPTION THAT IS COMPLETELY FREE AND CONFIDENTIAL AND IS EXCLUSIVELY AVAILABLE TO VETERANS, AND PAST OR PRESENT POLICE OFFICERS, FIREFIGHTERS, EMTs/PARAMEDICS AND EMERGENCY DISPATCHERS

**INSOMNIA - ANXIETY - DEPRESSION - BRAIN FOG
IRRITABILITY - EXCESS ALCOHOL CRAVINGS
AND A LOT MORE**

THIS IS "THE TICKET" YOU WANT TO GET!



**LOCATION
12100 Euclid Avenue
Cleveland, OH
UCPD Training Room**

**To Register, Email Susie Schwartz at
susan.schwartz@universitycircle.org or
call at 216-791-1234**

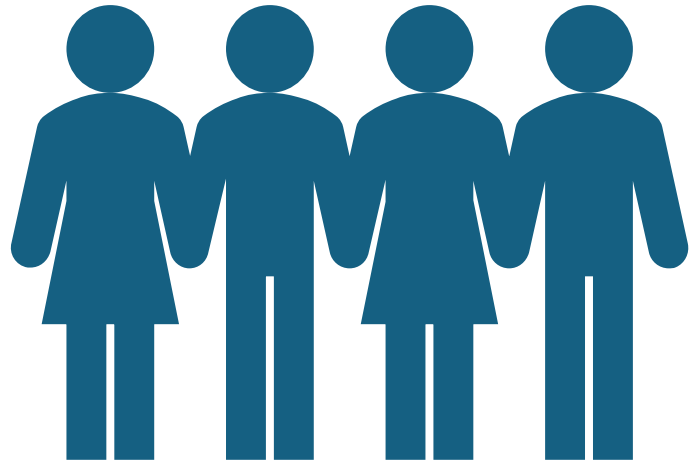


Thursday August 21, 2025 — 6-8 pm

UCI Community Room
10831 Magnolia Dr., Cleveland, Ohio

Join us for an informative **FREE** seminar on police marriages and how to make them work. Open to police officers, active or retired & their spouses or significant others. We will have some wonderful speakers along with light refreshments.

Please email Susie Schwartz at Susan.Schwartz@universitycircle.org or call her at 216-791-1234 if you are able to attend!



Some community
outreach

CRAM THE CRUISER

**UNIVERSITY CIRCLE
POLICE**



University Circle Police Department, in collaboration with the Veteran's Affairs PD of the Louis Stokes Cleveland VA, Cuyahoga County Sheriff's Office, and the AMAZING group called **PEOPLE HELPING EUCLID**, will be hosting a Cram the Cruiser event. The collection will directly benefit the students in Pre-Kindergarten through 8th grade who attend Mary M. Bethune School in Cleveland, Ohio. It is our hope to collect enough gear and supplies for the students to use for the whole year. Please consider donating new backpacks, lunch boxes or any school supplies you can think of to help support these student Eagles!

Where: University Circle Police Department, 12100 Euclid Avenue, Cleveland, Ohio 44106

When: Saturday, July 26, 2025 from 9:00 AM through 1:00 PM



STUDENT ENGAGEMENT EVENT

UNIVERSITY CIRCLE POLICE



University Circle Police Department will be at Mount Granita Italian Ice shop for a connection event with students in our University Circle neighborhood. Our goal is to invite students of CWRU, CIM, CIA, etc.... for a chance to meet and chat with some of our officers in a relaxed, friendly setting—and of course, spend a little time with our very popular Community Police K9, Grace! *Students who show a valid student ID to a UCPD officer will get a coupon for a free junior-sized scoop of Italian ice, thanks to Mount Granita.*

Where: Mount Granita Italian Ice, 2024 Murray Hill Road, Cleveland, Ohio 44106

When: Friday, September 5, 2025, from 6:15 PM to 7:00 PM.



STUDENT ENGAGEMENT EVENT

UNIVERSITY CIRCLE POLICE



University Circle Police Department will be at Mama Santa's Restaurant & Pizzeria for a connection event with students in our University Circle neighborhood. Our goal is to invite students of CWRU, CIM, CIA, etc.... for a chance to meet and chat with some of our officers in a relaxed, friendly setting—and of course, spend a little time with our very popular Community Police K9, Grace! *Students who show a valid student ID to a UCPD officer will get a coupon for a slice of pizza courtesy of Mama Santa's Restaurant.*

Where: Mama Santa's, 12301 Mayfield Road, Cleveland, Ohio 44106

When: Friday, September 19, 2025, from 6:15 PM to 7:00 PM.



Business support/Lobbying/survey




CAMERAS FOR THEIR
LOCATIONS.



LOBBYING FOR STATE FUNDING
FOR PRIVATE AGENCIES



CONSIDERATION OF A SURVEY
WITH SID CUSTOMERS FOR
FEEDBACK.

A close-up photograph of several people's hands and forearms, all clasped together in a circular gesture. The hands are of various skin tones, suggesting a diverse group. The lighting is warm and slightly dim, creating a sense of intimacy and solidarity. The background is blurred, focusing attention on the hands.

Thank you for all your
support